

# LUXEPACK MONACO

The premier show for creative packaging

ENGLISH  
VERSION

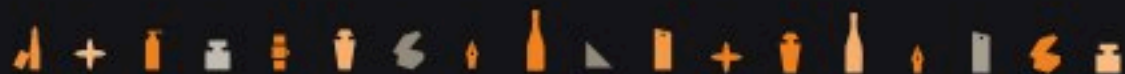
VERSION  
FRANÇAISE  
AU DOS

PROGRAM 19. 20. 21 OCTOBER 2011

[www.luxepack.com](http://www.luxepack.com)  
Grimaldi Forum / Monaco

Under the Patronage of his Serene Highness the Sovereign Prince of Monaco





## FOR THIS 24<sup>TH</sup> EDITION, LUXE PACK MONACO OPENS ITS DOORS TO A SPECIAL GUEST: KACPER HAMILTON, DESIGNER.

Born in London, Kacper Hamilton designs glass, furnishings and products, and studied at the famous London-based Central Saint Martin's College of Art & Design. By 20, he had already finished his first major work, titled "The 7 deadly glasses".

This limited edition range of handmade wine glasses, carefully placed in a sarcophagus, comments on the ritual of wine drinking and invites us to explore what is considered socially acceptable behaviour.

Based on the 7 deadly sins, each glass contains a sin revealed through drinking from it, each glass offers a different experience of wine drinking.

While experimental, the work built a precedent in the world of design.

Kacper Hamilton was asked to design the windows for Louis Vuitton Paris, where he has worked on several major projects, creating a window that is completely unique.

The next major work of Kacper Hamilton was for Ballantine's Whisky, entitled "L'Art de la Dégustation" ["The art of tasting"].

Kacper's main aim is to use design to give a new lease of life to day-to-day rituals, making them new and unexpected.



THE 7 DEADLY GLASSES  
GLASS DISPLAYED: GREED



THE 7 DEADLY GLASSES  
GLASSES DISPLAYED: WRATH AND PRIDE



KACPER HAMILTON

**LP:** "Why did you agree to be the "Guest Designer" at LUXE PACK MONACO 2011?"

**KH:** "I think that LUXE PACK MONACO is a genuine platform for professionals from the luxury goods industry, somewhere where we can meet and exchange ideas. It is both a pleasure and a privilege to be part of such a prestigious event."

Come and discover this talented artist at his conference, Wednesday 19<sup>th</sup> October.

**"RITUALS AND NARRATIVES FROM  
MY WORKS WITH THE LUXURY  
GOODS INDUSTRY"**

WEDNESDAY  
**19**  
at 2.30 pm



WINDOWS DESIGNED BY KACPER HAMILTON FOR ALL  
LOUIS VUITTON STORES WORLDWIDE



THE ART OF TASTING / BALLANTINE'S